



## ***The Benefits of Converting ATMs to Wireless***

OptConnect, a Grant Victor company, is an industry leader in providing ATM communication solutions and is proud to be a sponsor of ATMIA.

“Everything—technology, the wireless industry, reduction in costs—has aligned itself well for the ATM industry to benefit from converting landlines to wireless communications,” said Burt Matthews, OptConnect president.



**Burt Matthews**  
President, OptConnect

Mike Lee, CEO of ATMIA adds “The costs-savings and increased flexibility brought to ATM operators by wireless comms technology has grabbed the attention of many in our industry. We wish technology-providers like OptConnect all success in enhancing our industry at this critical time.”

OptConnect recently launched a highly successful new gateway and marketing plan communicating over 3G networks in which ATM Operators only pay \$19.99 per month with no upfront costs.

ATM operators have begun to convert their ATM portfolios to wireless and are experiencing substantial telecom cost savings. One recently converted 200 ATMs from landlines to wireless and saves more than \$3,000 per month—\$40,000 per year.

“Wireless is becoming the new standard of communications for ATMs throughout North America. The benefits include no upfront costs, monthly savings, and complete mobility. We are seeing many ATM Operators convert their whole portfolio of ATMs to wireless and they are experiencing substantial reductions in their monthly telecom costs—as much as cutting their costs in half,” said Burt Matthews, President of OptConnect.

Benefits to ATM operators include:

1. **Reliability.** The OptConnect wireless gateways are as reliable as landlines. In addition, OptConnect offers a lifetime warranty with advance overnight replacement in the rare event of equipment failure.
2. **Money Savings.** Unlike telephone carriers that charge upfront fees for landline connectivity and charge high monthly fees, the monthly OptConnect wireless data communications subscription is as much as half of the cost—with no upfront or installation costs.
3. **Easy Deployment.** The OptConnect wireless gateways provide ATM installation on the fly. The ATM can be placed in any location and can be up and running at the same time.

There are no delays in waiting for a landline to be installed by a carrier or an electrician to install wiring.

4. **Mobility.** The Optconnect wireless gateways provide fast and flexible relocation of current ATMs and allows for ATMs to be placed just about anywhere.

**About OptConnect:**

A privately-held company based in Kaysville, Utah, OptConnect is an industry leader in providing ATM communication Solutions. The company is one of the largest providers of wireless services to ATM operators in the U.S. For additional information go to <http://www.OptConnect.com>.